



March 10, 2014

NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

TO : ALL STOCKHOLDERS
FIRST PHILIPPINE HOLDINGS CORPORATION

Please take notice that the Annual Meeting of the Stockholders of our Corporation will be held on **Monday, May 26, 2014**, at **10:00 a.m.** at **The Rockwell Tent, Rockwell Center, Makati City**, to discuss the following:

1. Call to Order
2. Proof of Required Notice
3. Determination of Quorum
4. Approval of the Minutes of the May 27, 2013 Stockholders' Meeting
5. Reports of the Chairman & the President
6. Approval/Ratification of the December 31, 2013 Reports and the Audited Financial Statements
7. Ratification of the Acts of the Board, of the Executive Committee and of Management
8. Election of Directors
9. Amendment of Article THIRD of the Articles of Incorporation to Reflect the Complete Address of the Principal Office of the Corporation
10. Amendment of Article SEVENTH of the Articles of Incorporation to Reflect the Reduction of the Authorized Capital Stock Resulting from the Cancellation of Redeemed Preferred Shares
11. Appointment of External Auditors
12. Other Matters
13. Adjournment

For the purpose of the meeting, only stockholders of record as of March 21, 2014 are entitled to attend and to vote in the said meeting. We encourage shareholders to participate in the meeting of shareholders either in person or by proxy.

All stockholders who will not, are unable, or do not expect to attend the meeting in person may choose to execute and send a valid proxy to our Stock Transfer Agent, Securities Transfer Services, Inc., Ground Floor, Benpres Building, Exchange Road cor. Meralco Avenue, Pasig City on or before May 16, 2014. Proxies shall be validated beginning on May 19, 2014, 9:00 a.m. at the company's offices until May 23, 2014.

By orders of the Board of Directors,


ENRIQUE I. QUIASON
Corporate Secretary