



**First Philippine  
Holdings Corporation**

November 8, 2007

**PHILIPPINE STOCK EXCHANGE, INC.**

4<sup>th</sup> Floor, PSE Center  
Exchange Road  
Ortigas Center, Pasig City

Attention: **Atty. Pete M. Malabanan**  
*Head, Disclosure Department*

**Mr. Noel B. Del Castillo**  
*Analyst, Disclosure Department*

Gentlemen/Mesdames:

Please be informed that Mr. Francis Giles B. Puno has been designated as the Chief Information Officer of First Philippine Holdings Corporation (FPHC) replacing Mr. Ernesto B. Rufino, Jr. who has retired from FPHC.

Attached herewith is FPHC's disclosure on the declaration of cash dividends which is self-explanatory.

Very truly yours,



**RODOLFO R. WAGA, JR.**  
Asst. Information Officer

/ees



*Item No. 9*

The Board of Directors has approved the declaration of a P1.00 per share cash dividend to stockholders of record as of November 27, 2007, payable on or before December 20, 2007.

**SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**FIRST PHILIPPINE HOLDINGS CORPORATION**

Issuer



**FRANCIS GILES B. PUNO**  
Chief Information Officer

November 8, 2007