



**First Philippine
Holdings Corporation**

14 April 2008

PHILIPPINE STOCK EXCHANGE, INC.
4th Floor, PSE Center
Exchange Road
Ortigas Center, Pasig City

Attention:

Atty. Pete M. Malabanan
Head, Disclosure Department

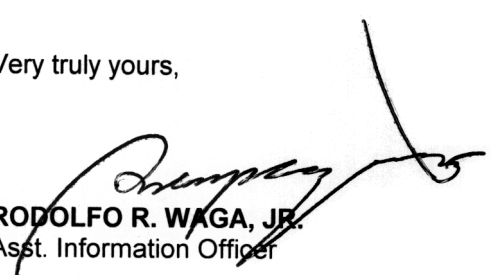
Ms. Noel B. Del Castillo
Analyst, Disclosure Department

Gentlemen:

Please be informed that on Thursday, April 17, 2008, at 2:00 p.m., there will be an Analyst/Investors Briefing on the year-end financial performance of First Philippine Holdings Corp. at Function Room 1, PSE Center Penthouse (East Tower), Exchange Road, Ortigas Center, Pasig City.

Thank you.

Very truly yours,



RODOLFO R. WAGA, JR.
Asst. Information Officer