

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **March 16, 2020**
Date of Report
2. SEC Identification Number **19073** 3. BIR Tax Identification No. **000-288-698-000**
4. **FIRST PHILIPPINE HOLDINGS CORPORATION**
Exact name of issuer as specified in its charter
5. **Metro Manila, Philippines** 6. (SEC Use Only)
Province, country or other jurisdiction of Industry Classification Code:
incorporation
7. **6th Floor Rockwell Business Center Tower 3, Ortigas Avenue, Pasig City** **1604**
Address of principal office Postal Code
8. **2-8631-8024**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Total Outstanding Shares	508,625,574 shares (As of March 13, 2020)
Total Outstanding Preferred Redeemable Shares	3,600,000 shares (As of March 13, 2020)

11. Indicate the item numbers reported herein: **Item No. 9**

Item No. 9

First Philippine Holdings Corporation (“FPH”) has instituted comprehensive measures to address the possible effects of COVID 19, to protect its people, ensure business continuity and safeguard the interests of all stakeholders. Among the measures that are being implemented are restrictions on international and domestic travel, regular advisories on developments including on necessary precautions such as social distancing as well as work from home arrangements. All of its major subsidiaries such as First Gen Corporation, Rockwell Land Corporation, First Philippine Industrial Park and First Philec, Inc. are likewise implementing their own contingency plans. FPH’s systems and plans which have been designed to deal with this contingency are already operational. It anticipates that the impact on its operations should be minimal as it joins the nation in the collective effort to address this menace.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST PHILIPPINE HOLDINGS CORPORATION

Issuer



ESMERALDO C. AMISTAD

Vice President &
Assistant Corporate Secretary

March 16, 2020