

March 15, 2016

NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

TO : ALL STOCKHOLDERS
FIRST PHILIPPINE HOLDINGS CORPORATION

Please take notice that the Annual Meeting of the Stockholders of our Corporation will be held on **Monday, May 23, 2016, at 10:00 a.m.** at the **Philippine Stock Exchange Centre Auditorium, Ground Floor, PSE Centre, Exchange Road, Ortigas Center, Pasig City**, to discuss the following:

1. Call to Order
2. Proof of Required Notice
3. Determination of Quorum
4. Approval of the Minutes of the May 25, 2015 Stockholders' Meeting
5. Reports of the Chairman & the President
6. Approval/Ratification of the December 31, 2015 Reports and the Audited Financial Statements
7. Ratification of the Acts of the Board, of the Executive Committee and of Management
8. Election of Directors
9. Appointment of External Auditors
10. Other Matters
11. Adjournment

For purposes of the meeting, only stockholders of record as of March 18, 2016 are entitled to attend and to vote in the said meeting. We encourage shareholders to participate in this meeting of the shareholders either in person or by proxy.

All stockholders who will not, are unable, or do not expect to attend the meeting in person may choose to execute and send a valid proxy to our Stock Transfer Agent, Securities Transfer Services, Inc., Ground Floor, Benpres Building, Exchange Road cor. Meralco Avenue, Pasig City on or before May 15, 2016. Proxies shall be validated beginning on May 18, 2016, 9:00 a.m. at the company's offices until May 22, 2016.

By orders of the Board of Directors,



ENRIQUE I. QUIASON
Corporate Secretary