

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **May 2, 2013**
Date of Report
2. SEC Identification Number **19073** 3. BIR Tax Identification No. **350-000-288-698**
4. **FIRST PHILIPPINE HOLDINGS CORPORATION**
Exact name of issuer as specified in its charter
5. **N/A** 6. (SEC Use Only)
Province, country or other jurisdiction of Industry Classification Code:
incorporation
7. **6th Flr., Benpres Bldg., Meralco Ave. cor. Exchange Road, Pasig City** **1600**
Address of principal office Postal Code
8. **2-631-8024**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Total Outstanding Shares	552,195,582 shares (As of April 24, 2013)
Preferred Shares	43,000,000¹

11. Indicate the item numbers reported herein: **Item No. 9**

¹Last February 7, 2013, FPH decided to exercise the option to redeem the 43,000,000 preferred shares. The redemption of the said shares was started last April 30, 2013.

Item No. 9

The Board of Directors of First Philippine Holdings Corporation (FPH) approved today the following:

- The declaration of ₱1.00 per share regular cash dividend to common shareholders of record as of May 20, 2013 payable on or before June 11, 2013. This declaration is in accordance with the company's dividend policy;
- The declaration of an additional ₱1.00 per share special cash dividend to common shareholders of record as of May 20, 2013 payable on or before June 11, 2013;
- The appointment of Messrs. Nestor J. Padilla as Senior Vice President and Anthony L. Fernandez as Vice President of the Corporation.

Mr. Nestor J. Padilla is the President of Rockwell Land Corporation (RLC), which became a subsidiary of FPH in 2012. Mr. Padilla has been the President of RLC since 1995. During a stint in Indonesia, he held the position of Chief Executive Officer in Lippo Land and was the Executive Director of Indo Ayala Leasing. Mr. Padilla holds a Bachelor of Science degree in Business Management from the Ateneo de Manila University.

Mr. Anthony L. Fernandez is the President of First Balfour, Inc. (FBI), a wholly-owned subsidiary of FPH. He has been President of FBI since January 2007. He was Executive Vice President of FBI from January 2004 until December 2006. He was a Director & Treasurer of Private Infra Development Corp. from October 2007 until September 2009. Mr. Fernandez holds a Bachelor of Science degree in Mechanical Engineering from the De La Salle University.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST PHILIPPINE HOLDINGS CORPORATION
Issuer



RODOLFO R. WAGA, JR.
Asst. Information Officer

May 2, 2013