SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1.	October 16, 2017 Date of Report				
2.	SEC Identification Number 19073 3.	BIR Tax Ide	entification No.	000-288-	698-000
4.	FIRST PHILIPPINE HOLDINGS CORPORATION Exact name of issuer as specified in its charter				
5.	Metro Manila, Philippines 6. Province, country or other jurisdiction of incorporation	COURT AND DEPTH AND PROPERTY AND PROPERTY OF A	(SEC Use assification Code		
7.	6 th FIr., Rockwell Business Center Tower 3, Ortigas Ave., Pasig City Address of principal office 1604 Postal Code				
8.	2-631-8024 Issuer's telephone number, including area code				
9.	N/A Former name or former address, if changed since last report				
10.	Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA				
	Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding			
	Total Outstanding Shares		554,206,569 shares (As of Sept. 30, 2017)		
	Total Outstanding Preferred Redeemab	le Shares	3,600,000 s (As of Sept. 3		

11. Indicate the item numbers reported herein: Item No. 4

Item No. 4

First Philippine Holdings Corporation ("FPH") is sad to announce the untimely passing of Mr. Ferdinand Edwin S. CoSeteng, Executive Vice President and a valued member of its board of directors. He joined FPH in 2011. He was a member of the Audit, Finance & Investment and Board Risk Oversight Committees. He likewise served as President of First Philippine Industrial Park, Inc. and of First Philippine Electric Corporation.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST PHILIPPINE HOLDINGS CORPORATION Issuer

ESMERALDO C. AMISTAD
Assistant Corporate Secretary &
Assistant Compliance Officer

October 16, 2017