## SECURITIES AND EXCHANGE COMMISSION

### SEC FORM 17-C

# CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1	March 1, 2012 Date of Report		
2.	SEC Identification Number 19073	3. BIR Tax Identification No. 350-000-	288-698
4.	FIRST PHILIPPINE HOLDINGS CORPORATION  Exact name of issuer as specified in its charter		
5.	<b>N/A</b> Province, country or other jurisdiction of incorporation	6. (SEC Use Only) Industry Classification Code:	
7.	6 <sup>th</sup> FIr., Benpres Bldg., Meralco Ave. Address of principal office	cor. Exchange Road, Pasig City	<b>1600</b> Postal Code
8.	2-631-8024 Issuer's telephone number, including area of	code	
9.	N/A Former name or former address, if changed since last report		
10.	Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA		
	Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
	Total Outstanding Shares	<b>546,686,238 shares</b> (As of February 28, 2012)	
	Preferred Shares	43,000,000	

11. Indicate the item numbers reported herein: Item No. 9

The Board of Directors of First Philippine Holdings Corporation (the 'Corporation') approved the following matters in its regular meeting held today, to wit:

- (i) The promotion of Ms. Anna Karina P. Gerochi from Asst. Vice President to Vice President;
- (ii) The setting of the Annual Stockholders Meeting on May 28, 2012 at 10:00 A.M.;
- (iii) The setting of March 23, 2012 as the record date for stockholders who are entitled to attend and vote at the Corporation's Annual Stockholders Meeting;
- (iv) The recommendation of the Nomination, Election and Governance Committee which passed upon the qualifications of the nominees of Lopez Holdings Corp. (formerly Benpres Holdings Corp.) through Lopez, Inc., the Voting Trust Agent, and Mr. Cesar Z. Gomez, an individual stockholder, respectively, to the Board of Directors for the years 2012-2013 and until the election and qualification of their successors, namely:

Nominated by Lopez Holdings Corp. through Lopez, Inc. as directors:

- o Mr. Augusto Almeda-Lopez
- o Mr. Peter D. Garrucho, Jr.
- o Mr. Arthur A. De Guia
- o Mr. Elpidio L. Ibañez
- o Mr. Eugenio L. Lopez III
- o Mr. Federico R. Lopez
- o Amb. Manuel M. Lopez
- o Mr. Oscar M. Lopez
- o Mr. Francis Giles B. Puno
- o Mr. Ernesto B. Rufino, Jr.

## Nominated by Mr. Gomez as independent directors:

- o Amb. Cesar B. Bautista
- o Mr. Oscar J. Hilado
- o Chief Justice Artemio V. Panganiban
- o Mr. Juan B. Santos
- o Mr. Washington Z. Sycip.
- (v) The following agenda for the Annual Stockholders Meeting:
  - 1. Call to Order
  - 2. Proof of Required Notice
  - 3. Determination of Quorum
  - 4. Approval of the Minutes of the May 30, 2011 Stockholders Meeting
  - 5. Reports of the Chairman & the President
  - 6. Approval/Ratification of the December 31, 2011 Reports and the Audited Financial Statements
  - 7. Ratification of the Acts of the Board, of the Executive Committee and of Management
  - 8. Election of Directors
  - 9. Appointment of External Auditors
  - 10. Other Matters
  - 11. Adjournment.

### **SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

March 1, 2012

FIRST PHILIPPINE HOLDINGS CORPORATION

Issuer

FRANCIS GILES B. PUNO

**Chief Information Officer**